

**Environmental Protection Agency**

**§ 1090.1515**

prior to use and meets all the following requirements:

- (1) The alternative label must be similar in substance and appearance to the EPA-required label.
- (2) The alternative label must contain the same informational elements as the EPA-required label.
- (3) The alternative label must be submitted as specified in §1090.10.

**LABELING**

**§ 1090.1510 E15 labeling provisions.**

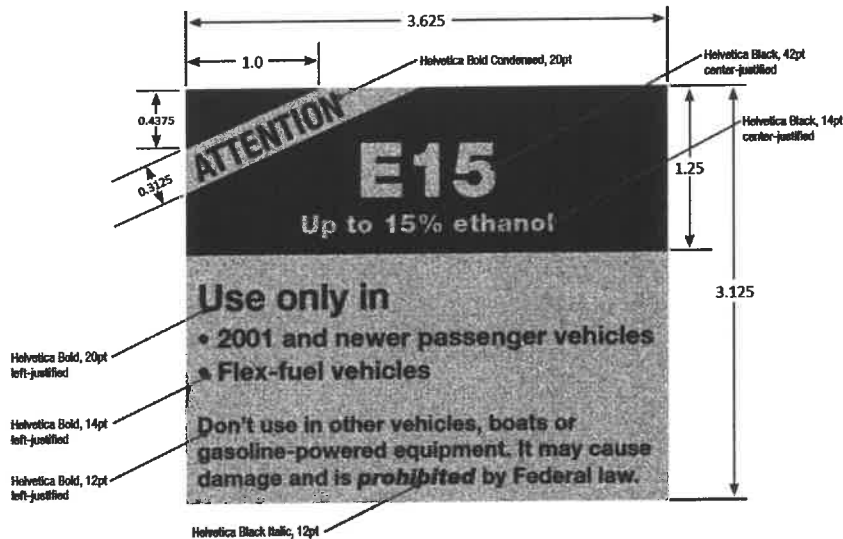
Any retailer or WPC dispensing E15 must apply a label to the fuel dispenser as follows:

- (a) Position the label to clearly identify which control the consumer will

use to select E15. If the dispenser is set up to dispense E15 without the consumer taking action to select the fuel, position the label on a vertical surface in a prominent place, approximately at eye level.

(b) Figure 1 of this paragraph shows the required content and formatting. Use black letters on an orange background for the lower portion and the diagonal "Attention" field and use orange letters on a black background for the rest of the upper portion. Font size is shown in Figure 1. Set vertical position and line spacing as appropriate for each field. Dimensions are nominal values.

**Figure 1 to paragraph (b)—E15 Label**



**§ 1090.1515 Diesel sulfur labeling provisions.**

A retailer or WPC dispensing heating oil, 500 ppm LM diesel fuel, or ECA marine fuel must apply labels to fuel dispensers as follows:

- (a) Labels must be in a prominent location where the consumer will select or dispense either the corresponding fuel or heating oil. The label content

must be in block letters of no less than 24-point bold type, printed in a color contrasting with the background.

- (b) Labels must include the following statements, or equivalent alternative statements approved by EPA:

- (1) For dispensing heating oil along with any kind of diesel fuel for any kind of engine, vehicle, or equipment, apply the following label: